



# IT'S A LONG STORY™ MASCARA

Your eyes tell an epic tale. Now you can tell the whole glamorous story with our high performance mascara that creates the appearance of longer looking lashes. The professional brush, with its flexible, uniform bristle design, glides on to create beyond beautiful lash by lash definition, so just one wink will be worth a thousand words. Good thing — yours is a neverending story. **#7793; £25**

### Hot Tips

- Try a couple of eye shadows and an eye liner to create one of our easy eye looks.
- Host a “How to Do Smoky Eyes” themed makeup party.
- Order one for yourself and another one for your mum, sister or friend.

### KEY INGREDIENTS & BENEFITS

- Clinically tested and formulated to be water resistant and longwearing
- Non-smudging and non-flaking
- Exclusively designed with revolutionary polypeptides to promote the appearance of longer lashes
- Bamboo and pea extracts and pro-vitamins B5, C and E pamper and nurture for a lavish, high gloss look
- Dermatologist, ophthalmologist and clinically tested



### AFTER 4 WEEKS OF USE\*

- 97% agreed that their lashes looked longer.
- 97% loved the look of their lashes.
- 97% were satisfied with the mascara's overall performance.
- 100% were satisfied with the overall condition of their lashes.
- 100% agreed that the brush helped define the look of their lashes.

\*Based on clinical studies of 30 individuals.



### ALSO RECOMMENDED



### Eye Liner

Longwearing, creamy eye liner glides on effortlessly for flawless precision and definition. Includes detachable sharpener. **£17**



Charcoal #7892    Ebony #7893    Cocoa #7894    Olive #7895    Toffee #7896    Plum #7897



ARBONNE.

## IT'S A LONG STORY™ MASCARA

INGREDIENT	SOURCE	FUNCTION
Aqua/Water/Eau		Solvent
Iron Oxides (CI 77499)	Mineral	Colourant
Glyceryl Stearate	Science	Emulsifier
Glycerin	Science	Hair conditioning agent
C18-36 Acid Triglyceride	Science	Skin conditioning agent — occlusive
Synthetic Beeswax	Science	Binder
Cera Carnauba/Copernicia Cerifera (Carnauba) Wax/ Cire de Carnauba	Plant	Emulsifier
Stearic Acid	Science	Emulsifier
Silica	Mineral	Bulking agent
VP/VA Copolymer	Science	Film former
Acacia Senegal Gum	Science	Emulsifier
Butylene Glycol	Science	Solvent
Polyglyceryl-10 Diisostearate	Science	Emulsifier
PEG-40 Hydrogenated Castor Oil	Plant	Emulsifier
* Pisum Sativum (Pea) Extract	Plant	Skin conditioning agent
* Bambusa Vulgaris (Bamboo) Leaf/Stem Extract	Plant	Skin conditioning agent
Xanthan Gum	Plant	Viscosity agent
Caprylyl Glycol	Science	Hair conditioning agent
Glyceryl Caprylate	Science	Skin conditioning agent
Sodium Hyaluronate	Science	Skin conditioning agent
* Panthenol (Vitamin B5)	Science	Hair conditioning agent
Ethylhexylglycerin	Science	Skin conditioning agent
PPG-26-Buteth-26	Science	Hair conditioning agent
* Myristoyl Pentapeptide-17 (Polypeptide)	Science	Skin conditioning agent
* Biotinoyl Tripeptide-1 (Polypeptide)	Science	Hair conditioning agent
Oleanolic Acid	Science	Skin conditioning agent
* Sodium Ascorbyl Phosphate (Vitamin C)	Science	Antioxidant
* Tocopheryl Acetate (Vitamin E)	Science	Antioxidant; skin conditioning agent
Apigenin	Science	Antioxidant; hair conditioning agent
Aminomethyl Propanol	Science	pH adjuster
Phenethyl Alcohol	Science	Preservative
Glucosamine HCl	Plant	pH adjuster
* Key Ingredient		

