



## ARBONNE INTELLIGENCE® GENIUS

Isn't it time to outsmart your skin? Arbonne Intelligence brings next generation innovation to the forefront with a multitasking, revolutionary formula. Genius is a brilliant delivery system designed to unveil your most radiant, healthy looking skin. Nightly Resurfacing Pads are paired with a fresh pour solution containing our dynamic proprietary PBR+ complex, with Phytinol™, botanicals and retinoid. It's seriously intelligent skincare. Pure Genius. Nightly Resurfacing Pads and Nightly Resurfacing Solution, 60 day supply | All skin types, ages 12–60+ | Allergy and dermatologist tested. **#4317; £84 SRP**

### WHAT IT DOES

- Improves the overall look and feel of skin texture to restore a healthy, radiant glow to dull skin
- Helps reduce the look of dark spots
- Helps reduce the appearance of fine lines and wrinkles
- Provides the appearance of smooth, even toned skin texture
- Shows significant improvement in skin clarity and blotchiness

### TALKING POINTS

- Beauty Tip: Also try on back of hands and décolleté to achieve the same skin beautifying results.
- Use with your favourite Arbonne toner, serum and moisturiser for extra hydration.
- Works with any Arbonne skincare collection to supercharge your nightly regime.
- For long lasting benefits, use Genius continuously.
- Sign up for Arbonne Special Delivery™ to have this beauty essential delivered every 60 days.

### HOW TO USE

- Use Genius every night.
- Step 1: Cleanse with your favourite Arbonne facial cleanser.
- Step 2: Pour entire bottle of retinoid solution slowly over pads. Discard bottle. Wait 1 minute before use.
- Step 3: Gently sweep one pad over clean, dry skin, in upward and outward motions.
- Step 4: Follow with your favourite Arbonne toner, serum and moisturising products. Sunscreen is recommended every morning.



### INTRODUCTORY SPECIAL!

Buy Genius for only £70 when you sign up for Arbonne Special Delivery™

Limited Time  
1/9–31/12/13

### FORMULATED WITHOUT

- Gluten
- Parabens
- Phthalates
- Petrolatum
- Paraffin
- Diethanolamine
- Formaldehyde donating preservatives
- Synthetic fragrance
- Animal derived ingredients
- Dyes or colourants



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## THE PROMISE

### In 2 weeks

- 100% showed improvement in the appearance of skin moisture, firmness and elasticity.\*
- 82% said they loved how the treatment was less irritating than a chemical peel or exfoliating scrub.\*\*

### In just 2 weeks, reveal dramatic results you can see:

#### Texture



Baseline  
Red marks indicate rough skin texture.



At 2 Weeks  
Reduction of red marks indicates improvement in the look of skin texture.

#### Fine Lines



Baseline  
Red marks indicate areas of fine lines.



At 2 Weeks  
Reduction of red marks indicates diminished appearance of fine lines and crow's feet around eyes.

Photos: VISIA-CR Image Analysis

### In 8 weeks\*

- 100% showed improvement in the appearance of depth and width of wrinkles and fine lines.\*
- 80% showed significant improvement in skin clarity and blotchiness.\*

- 82% said after using this product, they found their skin to be softer and smoother.\*\*

\*Based on a clinical instrumental study of 50 subjects

\*\*Based on a 4 week consumer perception study



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## KEY INGREDIENTS & BENEFITS

- Proprietary PBR+ Complex combines science and nature to provide visible results in as little as two weeks.
  - **P** = Arbonne proprietary high performance complex **Phytinol™** combines two botanical extracts, alfalfa (Medicago sativa) extract and chicory (Chicorium intybus) Extract, which work synergistically to help promote improved skin tonicity and surface smoothness for an even, less lined look, to fight the visible signs of ageing.
  - **B** = Delivers botanical **Bakuchiol**, a plant retinoid.
  - **R** = Delivers scientific **Retinoid**.
- Mandelic acid helps encourage cell turnover at the skin's surface for bright, even toned skin, while bisabolol helps provide calming, soothing comfort.

Ingredient	Source	Function
Dimethicone	Science	Skin conditioning agent
Trisiloxane	Science	Skin conditioning agent
* SD Alcohol 40-B	Science	Solvent
Diisopropyl Sebacate	Science	Skin conditioning agent — emollient
3-O-ethyl ascorbic acid	Science	Brightening agent
* Bakuchiol	Plant	Skin conditioning agent — emollient
* Medicago Sativa (Alfalfa) Extract	Plant	Skin conditioning agent
* Cichorium Intybus (Chicory) Root Extract	Plant	Skin conditioning agent
Citrus Aurantium Amara (Bitter Orange) Flower Oil	Plant	Skin conditioning agent
Zingiber Officinale (Ginger) Root Extract	Plant	Skin conditioning agent
* Bisabolol	Plant	Skin conditioning agent
* Hydroxypinacolone Retinoate	Science	Antioxidant, Skin conditioning agent
Dimethyl Isosorbide	Science	Solvent, viscosity decreasing agent
* Mandelic Acid	Plant	Exfoliant, Skin conditioning agent
Azelaic Acid	Plant	pH adjuster
Hexylresorcinol	Science	Brightening agent
Ethyl Linoleate	Science	Skin conditioning agent — emollient
Caprylic/Capric Triglyceride	Plant	Skin conditioning agent — occlusive
Niacinamide	Science	Skin conditioning agent
Water		Solvent
Farnesol	Science	Aromatic agent
Geraniol	Science	Aromatic agent
Limonene	Science	Aromatic agent
Linalool	Science	Aromatic agent

\* Key Ingredient

## FREQUENTLY ASKED QUESTIONS

- Q. Why is SD alcohol used in this formula specifically?**
- A.** SD alcohol is used to deliver the solubilisation of the key ingredient retinoid, which results in better stability, efficacy, and faster delivery to the skin surface.

SD pure grain alcohol was also used to solubilise brightening ingredients, such as mandelic and azelaic acids, which are not soluble in a waterless base. It also reduces tackiness and absorption while improving delivery of key ingredients for superior performance. We designed the formula to be waterless to take advantage of its moisturising benefit and to avoid the use of preservatives and minimise irritation potential.

Science today allows us to develop more efficacious, environmentally sound, safer alcohol with controlled purity. Many types of alcohols come from plants, animals or petroleum. Because we are vegan, environmentally conscious, and we want to avoid the use of petroleum derived resources whenever possible, we use a plant source.

Grain alcohol does not have petroleum distillates, which have been linked to many health concerns. Grain alcohol comes from naturally occurring fermentation, which can be metabolised by the body so it doesn't become toxic like other synthetic alcohols.

When grain alcohol is combined with appropriate botanical and scientific ingredients in conjunction with other emollients, the end result is a non-drying, new delivery system.

- Q. Is Genius a cleanser or a moisturiser?**
- A.** It is not a cleanser or moisturiser; this product is a combination of a nightly resurfacing solution and pads that help improve the skin's appearance with time.
- Q. What if I experience minor itching or discomfort?**
- A.** If you experience irritation, redness or itching, reduce the frequency to 2–3 times a week, and consider incorporating Calm products into your regime. If symptoms persist, discontinue use and consult a doctor.
- Q. Can it be used on sensitive skin?**
- A.** If you have sensitive skin, use with caution. Start using two times a week and build up frequency as skin adjusts. Use Calm Gentle Daily Cleanser and Soothing Facial Serum and follow with your favourite Arbonne moisturiser.
- Q. What products are best to use in conjunction with Genius?**
- A.** After using the Nightly Resurfacing Solution and Pads, we recommend using Calm Soothing Facial Serum, and RE9 Advanced Night Repair Crème or FC5 Moisturizing Night Crème.
- Q. Can I go in the sun?**
- A.** When using the Nightly Resurfacing Solution and Pads, it's especially important to use sunscreen during the day. For excellent options, see the SPF products in the Also Recommended section.
- Q. Can I use the RE9 Advanced Cellular Renewal Masque while using Genius?**
- A.** Yes, you can use the Cellular Renewal Masque while using Genius. Depending on your skin sensitivity and type, you may use the pads after the masque treatment, then follow with your favourite Arbonne serum and moisturising products. If sensitivity occurs, we recommend you alternate: Use the Cellular Renewal Masque (glycolic based formula), then use the Genius Nightly Resurfacing Pads (retinoid based formula) the next night. Sunscreen is recommended every morning after your nightly treatment.



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### ALSO RECOMMENDED (DEPENDING ON SKIN TYPE)

#### RE9 Advanced® — Anti-Ageing

- Intensive Renewal Serum, #813; £46
- Night Repair Crème, #815; £67
- Extra Moisture Restorative Day Crème SPF 20, #8105; £40 SRP
- Restorative Day Crème SPF 20, #816; £40 SRP

#### FC5® — Everyday Basics

- Nurturing Day Lotion with SPF 20 #7383; £32 SRP
- Oil-Absorbing Day Lotion with SPF 20, #7380; £32 SRP
- Moisturizing Night Crème, #7384; £43 SRP

#### Calm — For Sensitive Skin

- Gentle Daily Cleanser, #8700; £17 SRP
- Soothing Facial Serum, #8702; £35 SRP
- Gentle Daily Moisturizer, #8701; £26 SRP

